



Promote Your Business By Advertising With Us

CONSULTING

MEMBERSHIP

TRAINING

NANOTREND

ADVERTISING

**MEDIA PACK
2013**

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Target the global Nanotechnology audience with NSTC

Nano Science and Technology Consortium (NSTC) is a non-government, professional association working with the goal of fostering research, business collaboration and providing advanced education and training in nanotechnology. Founded in 2005, NSTC is India's premier business association in Nanotechnology arena, with membership from the private as well as public sectors, including SMEs and MNCs, Research institutes, Academicians and the students.

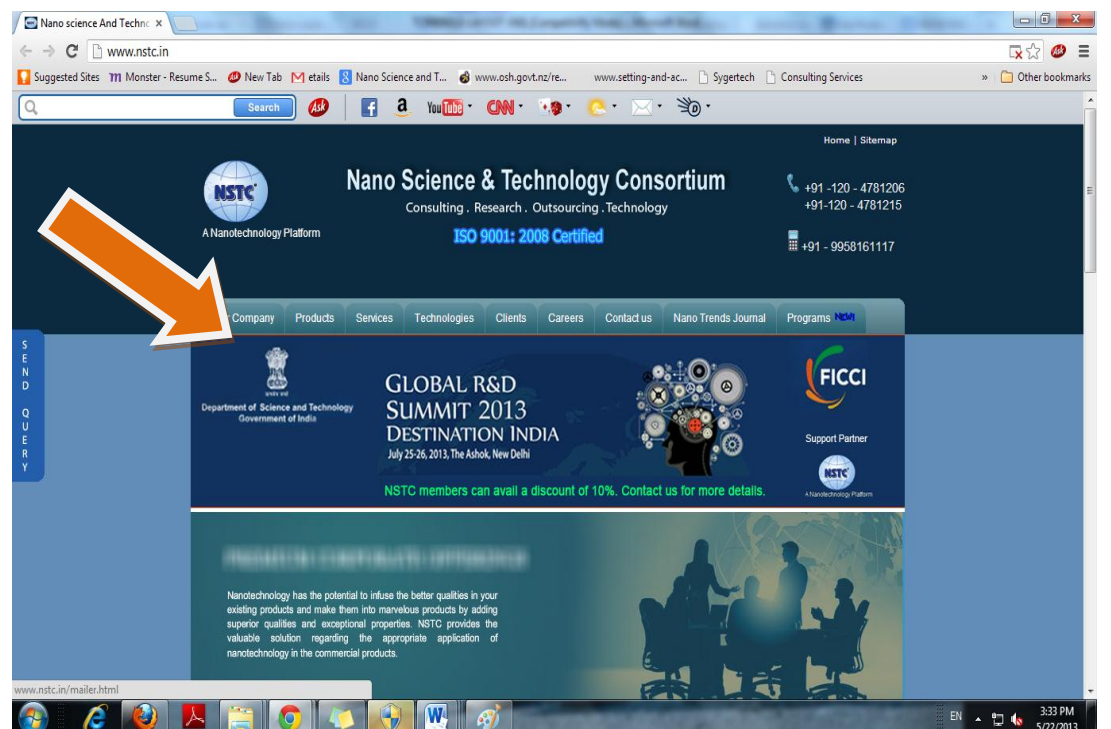
NSTC provides a wide range of information services to help organizations promote their nanotechnology products and services to the nano-focused audience on a worldwide basis. Our extensive website and global database will assist you in reaching new customers and you will get an effective route to target market.

Website Advertising Services

If you are a nanotechnology or an associated company NSTC website is the ideal place to promote your nanotechnology business, event, course or job.

NSTC website has reached over:

- ✓ Over 1.75 million hits per month
- ✓ Over 115,000 visitors sessions per month
- ✓ Over 990,000 page impressions per month



Advertisement locations on NSTC website:

Homepage

This is a prime position which can be seen immediately by website visitors.

News Pages

Place your advertisement on NSTC news pages

Job Listings

Advertise your organization's jobs in our careers section.

Event Listings

Promote your event on our event listings page with a linked logo and programme overview.

Other Pages

For promoting books, reports, publications and competitions on the NSTC website.



NSTC Database and Newsletter Services

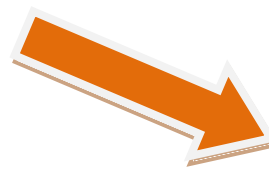
NSTC has a large database mailing list of scientists and industrialists who work in the nanotechnology sector, with new members joining on a regular basis. Nanotech companies and organizations can instantly reach these global nanotechnologists, by sending out a newsletter mailshot to promote their nano event, product or service.

Newsletters are sent in a multi-part format (one part html and one part text), which allows the viewing of graphical content for the majority of recipients.

Exclusive newsletters are sent on behalf of your organization and contain only your content.

NSTC's database services:

- ✓ 8 years track record in promoting Nanotechnology
- ✓ Your message will reach the global nanotech community instantly
- ✓ Distinguished client list including FICCI, Bangalore-Nano, MMactiv and many more



TAILORED PACKAGES

NSTC can offer tailored packages to clients who are looking to advertise events, books, publications, Reports, and competitions and jobs. To find out more about range of information services that are available, Contact us!

CORPORATE MEMBER DISCOUNT

NSTC Corporate Members are entitled to 20% discount on all website and database promotion prices listed above.



Monthly Advertising rates for NSTC website

Monthly Advertising rates for NSTC website	
Homepage	
Top of page banner (468 x 60 pixels) for 1 month	Rs. 50,000
RHS banner (150 x 150 pixels) for 1 month	
Level 1	Rs. 35,000
Level 2	Rs. 30,000
Level 3	Rs. 25,000
Other pages on website	
Top of page banner (468 x 60 pixels) for 1 month	Rs. 35,000
Side of page logo (150 x 150 pixels) for 1 month	Rs. 25,000
Job listing	
Single vacancy	Rs. 10,000
Multiple 3 for 2 offer	Rs. 20,000
Event promotion	
Top of Events page banner (468 x 60 pixels) for one month, with linked logo and programme overview in relevant area of the Events page	Rs. 35,000
Event listing	
Linked logo and programme overview, for one month	Rs 5000
Choice of logo sizes: Landscape (150 x 100 pixels) Portrait (100 x 125 pixels)	

RATES FOR NEWSLETTER SERVICES

Exclusive Newsletters

Rs. 10,000

*Please note that all the prices listed above exclude Service tax@ 12.36%

Why NSTC?

- ✓ NSTC is a premier nanotechnology company in India with strong global presence
- ✓ NSTC has been promoting Nanotechnology since 2005 through Training, Journal, Books, Consultancy services and Membership
- ✓ NSTC website receives huge traffic from Corporates, Research Organizations, Research Scholars, Teachers and Students associated with Nanotechnology or related fields
- ✓ Successfully promoted big events through advertisements on our website and Newsletter services
- ✓ Cost effective advertisement rates

Advertising Enquiries

Please direct all advertising enquiries to

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